



October 2, 2009

Mr. William N. Byers Jr.
Explorer Studios
21520 Yorba Linda Blvd., #G333
Yorba Linda, CA 92887-3762

Dear Mr. Byers,

It is with pleasure that I learned Explorer Studios intends to produce 16 episodes of "Colorful OC," a half-hour, bi-weekly cultural and lifestyle television program with the goal of expanding mainstream media by shining a positive spotlight on cultural and diverse segments of Orange County.

We are impressed with the preliminary work that has been done on this project and are confident that the end result will be a critical success. KOCE-TV's prior collaborations with your company have been positive, and we are looking forward to your future programming offers. Assuming the project is satisfactorily completed, KOCE would be interested in broadcasting the series to our viewing audience.

Please keep KOCE in your plans, as we are always interested in providing support to your work.

I wish you continued success in your efforts.

Sincerely,

Ed Miskevich
Station Manager
KOCE-TV